



RUSTIC CUFF AT THE VINEYARD ON MEMORIAL

Ethos studied this quickly-growing accessories online brand to interpret it within a brick-and-mortar space. The color palette, materials, and brand references were pulled from Rustic Cuff motifs and incorporated into the design. The inviting store front features modern elements such as glossy surfaces and frosted acrylic, while rustic elements such as brick and reclaimed wood draw customers into the space.

The space includes an easily-navigable showroom, manager's office, break room, inventory storage, and work area for small-scale production and repairs. Ethos also worked closely with Rustic Cuff to create custom-designed branded display fixtures which provide ample overstock storage on the floor.

SERVICES

ARCHITECTURE
INTERIOR DESIGN
STRUCTURAL ENGINEERING
FURNITURE SERVICES
CONSTRUCTION ADMINISTRATION

LOCATION

TULSA, OK

COMPLETION DATE

2015

TOTAL SQUARE FOOTAGE

1,473 SF